

FOR IMMEDIATE RELEASE



**KRESS MARKET, THE LONG AWAITED GOURMET GROCER OPENS IT
DOORS ON PINE AVENUE**

LONG BEACH, Calif. (July 26, 2010) – Kress Market will officially open its doors for business to the Downtown Long Beach public on Thursday, July 29th specializing in organic produce and products as well as a full-service deli. The gourmet grocer located at 443 Pine Avenue, has much to celebrate. With months of careful planning and preparation, the market is open for business. The owners, Javier and Hilda Ortiz have spent several hours talking with Long Beach residents and businesspeople about what they would like to see in their neighborhood market. “The neighbors that surround the market have been wandering by, checking to see if we were open yet,” said Javier Ortiz. “We are so delighted for a warm welcome.”

Kress Market offers a variety of organic local produce, artisanal cheeses and wines and has well menu consisting of fresh salads, sandwiches, smoothies, breakfast, party platters and more. Their location on the corner of 5th and Pine Avenue also make a great venue for hosting wine receptions and fundraising events. Not only are the Ortiz’ interested in providing great produce and food, but their vision for Kress Market is to also become a haven for local artists to display their works of art and have a place to show it.

The Grand Opening reception slated for August 12, 2010 from 5pm-8pm. Kress Market welcomes all and looks forward to meeting its neighbors. For more information about Kress Market log on to: www.kressmarket.com or call them at (562)436-8300